

ORDER



Orders	Order / Rev:	6400066
	Alt Order #:	06400066
	Product Desc:	ROMNEY FOR PRESIDENT
	Estimate:	
	Flight Dates:	10/31/12 - 11/06/12
	Original Date / Rev:	10/30/12 / 10/30/12
	Order Type:	GENERAL

	WDJT-TV-LP
Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	American Rambler Productions
	Buying Contact:	Stephanie Kincaid
	Billing Contact:	
		139 Conant Street
		Beverly, MA 01915

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Poli/M Romney/R/Pres/US
	Demographic:	A35+
	Product Codes:	PL Candidate
	Priority:	P-3
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
 Order Separation: 00:15:00 _____
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	75	\$58,200.00	\$49,470.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	75	\$58,200.00	\$49,470.00	0.00
Totals	75	\$58,200.00	\$49,470.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

WDJT-TV-LP	13%	\$58,200.00
Market	100%	\$447,692.31

Competitive Share

CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	13%	\$58,200.00
WITI	60%	\$268,615.38
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	14%	\$62,676.92
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	11/05/12	11/06/12	Morning News M-F 6a - 7a	DM	6a-7a	MT-----	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
				M-F 6a - 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	MT-----		2		\$50.00		0.00					
E 2	WDJT	10/31/12	11/02/12	Morning News M-F 6a - 7a	DM	6a-7a	--WTF--	:30	3	\$20.00	P-3	0.00	NM	3	\$60.00
				M-F 6a - 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	--WTF--		3		\$20.00		0.00					

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 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Poli/M Romney/R/Pres/US
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate:

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	11/05/12	11/06/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a MT-----	:30	4	\$50.00	P-2	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		4		\$50.00			0.00			
E 4	WDJT	10/31/12	11/02/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a --WTF--	:30	6	\$50.00	P-2	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6		\$50.00			0.00			
E 5	WDJT	10/31/12	11/02/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a --WTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3		\$150.00			0.00			
E 6	WDJT	11/05/12	11/06/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a MT-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$350.00			0.00			
E 7	WDJT	11/05/12	11/06/12	News at Noon News at Noon	CM	12p-1230p MT-----	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		4		\$150.00			0.00			
E 8	WDJT	10/31/12	11/02/12	News at Noon News at Noon	CM	12p-1230p --WTF--	:30	6	\$150.00	P-2	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6		\$150.00			0.00			
E 9	WDJT	10/31/12	11/02/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p --WTF--	:30	6	\$300.00	P-2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		6		\$300.00			0.00			
E 10	WDJT	11/05/12	11/06/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MT-----	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		4		\$300.00			0.00			
E 11	WDJT	11/05/12	11/05/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p 1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$750.00			0.00			
E 12	WDJT	10/31/12	11/02/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p --WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3		\$750.00			0.00			
E 13	WDJT	11/05/12	11/05/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p 1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$750.00			0.00			
E 14	WDJT	10/31/12	11/01/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p --WT---	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2		\$750.00			0.00			
E 15	WDJT	11/05/12	11/05/12	M-F Late News M-F Late News	CM	10p-1035p 1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$800.00			0.00			
E 16	WDJT	10/31/12	11/02/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p --WTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3		\$800.00			0.00			
E 17	WDJT	11/05/12	11/05/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p 1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$3,000.00			0.00			

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Advertiser: Pol/M Romney/R/Pres/US
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WDJT	11/05/12	11/05/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p 1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----				1	\$3,000.00		0.00			
E 18	WDJT	10/31/12	10/31/12	Wed 8p - 9p Criminal Minds	CM	Wed 8p - 9p --1----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$3,000.00		0.00			
E 19	WDJT	10/31/12	10/31/12	Wed 9p - 10p CSI: Crime Scene Investigation	CM	Wed 9p - 10p --1----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$3,000.00		0.00			
E 20	WDJT	11/01/12	11/01/12	Th 8p - 9p Person of Interest	CM	Th 8p - 9p ---1---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$3,000.00		0.00			
E 21	WDJT	11/02/12	11/02/12	Fr 8p - 9p CSI: New York	CM	Fr 8p - 9p ----1--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,500.00		0.00			
E 22	WDJT	11/02/12	11/02/12	Fr 9p - 10p Blue Bloods	CM	Fr 9p - 10p ----1--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,500.00		0.00			
E 23	WDJT	11/03/12	11/03/12	CBS Sat Morn Nws 6a-8a CBS This Morning: Sat 6a-9a (6:00 AM-8:00 AM)	CM	6a-9a -----1-	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$50.00		0.00			
E 24	WDJT	11/03/12	11/03/12	Sa 9p - 10p 48 Hours	CM	9p - 10p -----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$600.00		0.00			
E 25	WDJT	11/03/12	11/03/12	Sat Late News Sat Late News	CM	10p-1035p -----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$800.00		0.00			
E 26	WDJT	11/04/12	11/04/12	Eye to Eye Eye to Eye 7a	CM	7a-730a -----1	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$150.00		0.00			
E 27	WDJT	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a -----1	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$750.00		0.00			
E 28	WDJT	11/04/12	11/04/12	Face the Nation Face the Nation	CM	930a-10a -----1	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$750.00		0.00			
E 29	WDJT	11/04/12	11/04/12	Sun 10-1030a Green Bay Nation	CM	10a-1030a -----1	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$100.00		0.00			
E 30	WDJT	11/04/12	11/04/12	NFL Early Game Regular Season NFL Early Game	SPRT	NFL Early Game -----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,000.00		0.00			
E 31	WDJT	11/04/12	11/04/12	NFL Early Game Regular Season NFL Early Game	SPRT	NFL Early Game -----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,000.00		0.00			

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WDJT	11/04/12	11/04/12	NFL Early Game Regular Season NFL Early Game	SPRT	NFL Early Game	-----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1			\$2,000.00			0.00			
E 32	WDJT	11/04/12	11/04/12	NFL Late Game Regular Season NFL Late Game Regular Season	SPRT	NFL Late Game Regular Season	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1			\$3,000.00			0.00			
E 33	WDJT	11/04/12	11/04/12	NFL Late Game Regular Season NFL Late Game Regular Season	SPRT	NFL Late Game Regular Season	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1			\$3,000.00			0.00			
E 34	WDJT	11/04/12	11/04/12	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1			\$3,000.00			0.00			
E 35	WDJT	11/04/12	11/04/12	Su 8p - 9p The Good Wife	CM	8p-9p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1			\$1,200.00			0.00			
E 36	WDJT	11/04/12	11/04/12	Su 9p - 10p Mentalist	CM	9p-10p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1			\$1,200.00			0.00			
E 37	WDJT	11/04/12	11/04/12	Sun Late News Sun Late News	CM	10p-1035p	-----1	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1			\$800.00			0.00			
E 38	WDJT	11/01/12	11/01/12	Th 9p - 10p Elementary	CM	Th 9p - 10p	---1---	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	---1---		1			\$8,000.00			0.00			
E 39	WDJT	10/31/12	11/02/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--WTF--	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		1			\$20.00			0.00			
E 40	WDJT	10/31/12	11/02/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--WTF--	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		1			\$20.00			0.00			
Totals														75	\$58,200.00